

## Adri.SmArtFish KEY MESSAGES

SUSTAINABILITY

INNOVATION

CO-CREATION



PROJECT DURATION  
1/1/2019 - 30/6/2021  
30 Months



PARTNERS  
10



ERDF  
2.755.895,93



TOTAL BUDGET  
3.242.230,50 €

**SMALL SCALE FISHERY** enterprises within the Project area will receive support thanks to the creation of a sustainability certification LABEL, the creation of a **MARKET NETWORK** to sell their produce, and the promotion of direct-to-consumer sales via **dedicated PLATFORMS**.  
The creation of a cross-border **SMALL SCALE FISHERY ASSOCIATION** will support the enterprises of the sector by giving them relevance in decision-making processes and by empowering them to manage marine resources via a science-based **PROTOCOL**.  
They will also receive support thanks to the streamlining of the regulations affecting their sector: **GUIDELINES** for this streamlining will be developed in the project.  
**SMALL SCALE FISHERY enterprises directly involved in these initiatives will be at least 150.**

### PROJECT PARTNERS



### LEAD PARTNER CONTACT

Regione del Veneto  
Direzione Agroambiente, Caccia e Pesca  
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Photo: Fabrizio Dell'Aquila © Regione Emilia-Romagna

## Adri.SmArtFish

Valorisation of  
SMall-scale ARTisanal  
FISHERY  
along the Adriatic coasts,  
in a context  
of sustainability



**PRESERVING MARINE  
RESOURCES THROUGH  
TRADITION AND INNOVATION**



## PROJECT CONTEST

**Artisanal Small-Scale Fishery (SSF)** according to EU is the one employing vessels smaller than 12m LOA, not using towed gear. World-over, it is the most relevant fishery segment, deeply rooted in local traditions, adapted to the environment through coevolution, and inherently sustainable. For this, and for its potential to provide sustainable growth and jobs, in harmony with the marine environment, it is acknowledged at many levels (FAO, EU CFP, ERDF, EUSAIR) to play an important role in the pursuit of Blue Growth.

Focusing on the Programme area, SSF sector represents the 50% of the Italian and 90% of the Croatian fleets operating in the FAO Geographic Subarea (GSA)17 (Northern Adriatic). The common challenge it faces, proven also through previous CB projects (e.g. ArtFishMed) is a lack of competitiveness in comparison with other fleets (e.g trawling and/or dredges), difficult access to market, low prices, decreasing stocks and biodiversity in the catches, decreasing market values and increasing running costs. Due to the common characteristics of SSF throughout the Area, and to the fact that it exploits natural resources shared and freely moving between the waters of the two Countries, it is a challenge that calls for a cross-border cooperation approach.

The outputs of the project will be:

- › A comprehensive body of knowledge on the current state of SSF in GSA17 to drive policy-makers and operators, and to give scientific soundness to the project itself;
- › Market and product innovation for the SSF sector, based on knowledge-transfer, cocreation, resilience and sustainability; this will benefit also the coastal environment and consumers;
- › Management innovation in the SSF sector, by both empowering its self-management capabilities and streamlining regulations; this will benefit also environmental resources and other users of same coastal areas.



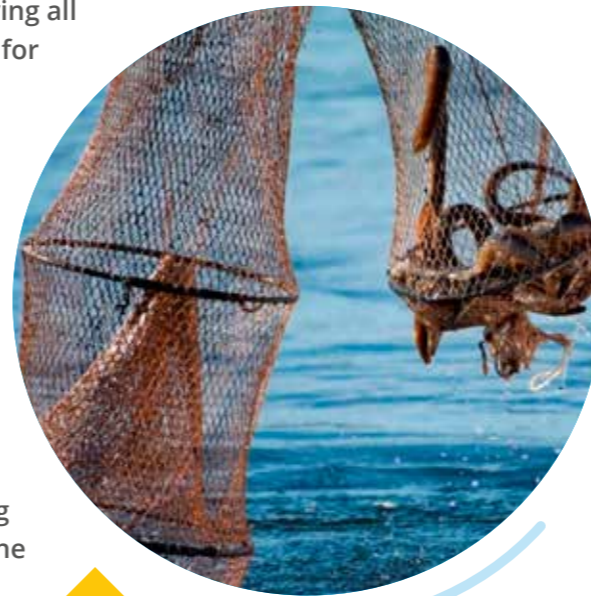
## GENERAL OBJECTIVE

Following the rationale expressed above, the general objective of the project **Adri.SmartFish** is to strengthen the small-scale fisheries role in the GSA 17 (northern and middle adriatic sea) in the near future by fostering their potential for innovation within the Blue Growth context. In a sector, which has evolved over a very long time in strong connection with local tradition and peculiarities, and in substantial balance with the ecosystem it exploits, the elements of innovation most likely to bring the greatest benefits won't be found in processes and technologies, but rather in the approach to regulation/management, and in the valorisation of the products, in an effort to boost resilience and sustainability.

Taking advantage of the great adaptability and flexibility features of small-scale fisheries, the project will promote their assumption as a paradigm for the implementation of integrated management strategies of coastal areas, within the context of an ecosystem-based approach.

The project will develop adopting a transboundary approach, involving all the different actors responsible for the management process of the coastal area, from the policy makers, to a scientific advisory board, to fishermen and other stakeholders (e.g. ONGs).

Strategies to mitigate risk and utilize opportunities will be identified in cooperation with the stakeholders, and will serve to strengthen the scientific advice, to improve long term production planning and the policy making process.



## SPECIFIC OBJECTIVES

1. Create an organic body of knowledge about the State-of-the-art of the Small Scale Fisher sector in the area, by networking Research centres, Small Scale Fisher operators and stakeholders.
2. Promote sustainable innovation in the SSF sector in the industry and on the market by:
  - › Promoting the design and prototyping of novel solutions through co-creation
  - › Creating a shared protocol for the sustainable Small Scale Fisher, and a related logo
  - › Exploring new fishery management solutions on-the-field
  - › Promoting sales of Sustainable Small Scale Fisher prouce
3. Promote sustainable innovation in the Small Scale Fisher sector in management and policy-making by:
  - › Creating a cross-border association of Small Scale Fisher operators, capable of devising and enforcing a Resources Management Plan
  - › Simplifying regulations

